

Home Selling Checklist

Make depersonalizing simple with this quick-reference guide

☐ Remove all personal photos

Take down family portraits and snapshots to help buyers envision themselves in your home.

☐ Pack away hygiene & beauty products

Keep counters clear by storing personal items like toothbrushes and makeup.

☐ Neutralize bold paint or wallpaper

Swap loud or unique wall colors for soft, neutral tones that appeal to more buyers.

☐ Store personal collections

Tuck away niche collections (like sports memorabilia or figurines) to avoid distractions.

☐ Clear off fridge & bulletin boards

Remove magnets, artwork, and to-do lists for a clean, distraction-free look.

☐ Simplify shelves & décor

Minimize knick-knacks and use just a few carefully chosen decorative pieces.

☐ Declutter closets & drawers

Less is more—organized spaces help buyers see the storage potential.

☐ Swap in neutral accents

Use cozy, universal pieces like beige throws, simple art, and soft bedding.

☐ Add life with greenery

Plants or a small bouquet add charm and warmth without being too personal.

☐ Maintain a tidy space daily

Keep surfaces clear, beds made, and floors clean to always be showing-ready!

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